

July 2010

NEW AMERICANS IN THE OCEAN STATE: The Political and Economic Power of Immigrants, Latinos, and Asians in Rhode Island

Immigrants, Latinos, and Asians account for growing shares of the economy and electorate in Rhode Island. Roughly one-in-eight Rhode Islanders are immigrants (foreign-born), and almost half of them are naturalized U.S. citizens who are eligible to vote. “New Americans”—immigrants and the children of immigrants—account for 11.6% of registered voters in the state. Immigrants are not only integral to the state’s economy as workers, but also account for billions of dollars in tax revenue and consumer purchasing power. Moreover, Latinos and Asians (both foreign-born and native-born) wield \$3.0 billion in consumer purchasing power, and the businesses they own had sales and receipts of \$539.8 billion and employed more than 3,800 people at last count. At a time of economic recession, Rhode Island can ill-afford to alienate such a critical component of its labor force, tax base, and business community.

Immigrants and their children are growing shares of Rhode Island’s population and electorate.

- **The foreign-born share** of Rhode Island’s population rose from 9.5% in [1990](#),¹ to 11.4% in [2000](#),² to 12.2% in [2008](#),³ according to the U.S. Census Bureau. Rhode Island was home to 128,453 immigrants in [2008](#),⁴ which is more than the entire population of [Hartford, Connecticut](#).⁵
- **48.5% of immigrants (or 62,275 people) in Rhode Island were naturalized U.S. citizens** in [2008](#)⁶—meaning that they are eligible to vote.
- **11.6% (or 62,232) of registered voters** in Rhode Island were “New Americans”—naturalized citizens or the U.S.-born children of immigrants who were raised during the current era of immigration from Latin America and Asia which began in 1965—according to an analysis of 2006 Census Bureau data by [Rob Paral & Associates](#).⁷

Nearly one-in-seven Rhode Islanders are Latino or Asian.

- The **Latino share of Rhode Island’s population** grew from 4.6% in [1990](#),⁸ to 8.7% in [2000](#),⁹ to 11.6% (or 121,891 people) in [2008](#).¹⁰ The **Asian share of the population** grew from 1.8% in [1990](#),¹¹ to 2.3% in [2000](#),¹² to 2.9% (or 30,473 people) in [2008](#),¹³ according to the U.S. Census Bureau.
- **Latinos accounted for 3.9% (or 20,000) of Rhode Island voters** in the 2008 elections, and **Asians 1.8% (9,000)**, according to the [U.S. Census Bureau](#).¹⁴
- In Rhode Island, **nearly nine-in-ten (or 89% of) children in immigrant families were U.S. citizens** in [2007](#),¹⁵ according to the Center for Social and Demographic Analysis at the University of Albany.

Latino and Asian entrepreneurs and consumers add billions of dollars and thousands of jobs to Rhode Island’s economy.

- **The 2009 purchasing power of Latinos in Rhode Island totaled \$2.2 billion**—an increase of 436.7% since 1990. **Asian buying power totaled \$810.4 million**—an increase of 288.3% since 1990, according to the [Selig Center for Economic Growth](#) at the University of Georgia.¹⁶
- Rhode Island’s 3,415 **Latino-owned businesses** had sales and receipts of \$213.7 million and employed 1,185 people in 2002, the last year for which data is available.¹⁷ The state’s 1,529 **Asian-owned businesses** had sales and receipts of \$326.1 million and employed 2,618 people in 2002, according to the U.S. Census Bureau’s Survey of Business Owners.¹⁸

Immigrants are essential to Rhode Island’s economy as workers.

- Immigrants comprised **14.2% of the state’s workforce** in [2008](#) (or 80,746 workers), according to the U.S. Census Bureau.¹⁹

Unauthorized immigrants are integral to Rhode Island’s economy as workers and taxpayers.

- Unauthorized immigrants comprised roughly **3.6% of the state’s workforce** (or 20,000 workers) in [2008](#), according to a report by the Pew Hispanic Center.²⁰
- If all unauthorized immigrants were removed from Rhode Island, **the state would lose \$698.0 million in economic activity, \$310.0 million in gross state product, and approximately 3,780 jobs**, even accounting for adequate market adjustment time, according to a report by the [Perryman Group](#).²¹

Immigrants are integral to Rhode Island’s economy as students.

- Rhode Island’s 4,114 **foreign students contributed \$142.7 million** to the state’s economy in tuition, fees, and living expenses for the 2008-2009 academic year, according to [NAFSA: Association of International Educators](#).²²

Naturalized citizens excel educationally.

- In Rhode Island, **22.4% of foreign-born persons** who were naturalized U.S. citizens in [2008 had a bachelor’s or higher degree](#), compared to 16.5% of noncitizens. At the same time, only 33.1% of naturalized citizens lacked a high-school diploma, compared to 43.5% of noncitizens.²³
- The number of immigrants in Rhode Island with a college degree **increased by 37.4%** between 2000 and 2008, according to [data](#) from the Migration Policy Institute.²⁴
- In Rhode Island, **78.8% of all children** between the ages of 5 and 17 in families that spoke a language other than English at home also spoke English “very well” as of [2008](#).²⁵

Endnotes

- ¹ U.S. Census Bureau, [*The Foreign-Born Population: 2000*](#), December 2003.
- ² Ibid.
- ³ 2008 American Community Survey (1-Year Estimates).
- ⁴ Ibid.
- ⁵ U.S. Census Bureau, [*2008 Annual Estimates of the Resident Population for Counties*](#), May 13, 2009.
- ⁶ Ibid.
- ⁷ Rob Paral and Associates, [*The New American Electorate: The Growing Political Power of Immigrants and Their Children*](#) (Washington, DC: Immigration Policy Center, American Immigration Law Foundation, October 2008).
- ⁸ U.S. Census Bureau, [*The Hispanic Population: 2000*](#), May 2001.
- ⁹ Ibid.
- ¹⁰ 2008 American Community Survey (1-Year Estimates).
- ¹¹ U.S. Census Bureau, [*The Asian Population: 2000*](#), February 2002.
- ¹² Ibid.
- ¹³ 2008 American Community Survey (1-Year Estimates).
- ¹⁴ U.S. Electoral College, [*2008 Presidential Election: Popular Vote Totals*](#).
- ¹⁵ Center for Social and Demographic Analysis, [*Children in Immigrant Families in Rhode Island*](#) (Albany, NY: University of Albany, SUNY, September 2009).
- ¹⁶ Jeffrey M. Humphreys, [*The Multicultural Economy 2009*](#) (Athens, GA: Selig Center for Economic Growth, University of Georgia, 2009).
- ¹⁷ U.S. Census Bureau, [*Hispanic-Owned Firms: 2002*](#), August 2006.
- ¹⁸ U.S. Census Bureau, [*Asian-Owned Firms: 2002*](#), August 2006.
- ¹⁹ 2008 American Community Survey (1-Year Estimates).
- ²⁰ Jeffrey S. Passel and D'Vera Cohn, [*A Portrait of Unauthorized Immigrants in the United States*](#) (Washington, DC: The Pew Charitable Trusts, April 14, 2009), p. 30.
- ²¹ The Perryman Group, [*An Essential Resource: An Analysis of the Economic Impact of Undocumented Workers on Business Activity in the US with Estimated Effects by State and by Industry*](#) (Waco, TX: April 2008), p. 69.
- ²² NAFSA: Association of International Educators, [*The Economic Benefits of International Education to the United States for the 2008-2009 Academic Year: A Statistical Analysis*](#) (Washington, DC: NAFSA: Association of International Educators, 2009).
- ²³ Migration Policy Institute Data Hub, [*Rhode Island: Language & Education*](#).
- ²⁴ Ibid.
- ²⁵ Ibid.